

JOB ROLE

JUNIOR MARKETING EXECUTIVE

We are looking for candidates who are agile, full of ideas and want a challenge.

This Junior Marketing Executive will report into the Managing Director. This is a unique and exciting opportunity for you to support a growing Group of Companies centred around technology, safety, and security. It will require regularly creating and delivering effective marketing campaigns to enhance brand awareness, increase customer's engagement and accurately reflect the company's attributes.

This Junior Marketing Executive role will include:

- Creating and managing the delivery of content across a variety of channels including social media, PR, events and email.
- Developing KPIs for all marketing campaigns and programmes; continuously tracking and evaluating performance and recommending ways to enhance performance and results.
- Providing the Managing Director with regular reports on campaign results; outlining performance and relevant metrics.
- Creating, supporting, and participating in any ad-hoc Marketing projects as and when required.
- Organising events and branded merchandise.
- Competitor reviews and market trends.

Here is what this Junior Marketing Executive will need to know/have:

- Experience working in a marketing department or creative agency.
- Training and the ability to use MS Suite and Adobe Creative Suite.
- An understanding of how a brand can best use social media to reach their audiences, in particular LinkedIn.
- Proactive, and solution led team player.
- Exceptional project management skills with the ability to manage multiple tasks and prioritise accordingly.
- A thirst for learning about the latest marketing trends and methodologies, and best practices.
- Excellent interpersonal and communication skills with an ability to communicate and present to different audiences.
- Excellent attention to detail.

What the company offers to its hard-working employees:

- Excellent salary and benefits package including contributory pension, bonuses, private health, 24 days holiday.
- An extremely pleasant and professional working environment with like-minded professionals.
- Ongoing training and personal development.
- The chance to work on marketing campaigns for fun and challenging projects!
- REAL chances for rapid career progression for top performers into a variety of other roles.

If you have just started your career in marketing, enjoy working in diverse cross-functional agile teams and looking for a place that empowers you to have an immediate meaningful impact, we would love to hear from you.

Keywords; marketing, social, campaign, digital, content, creative